

WWF's Beliefs & Values Programme

Chantal Elkin, February 4, 2021

LONG-TERM
PLANS
WEBINAR
SERIES



Beliefs & Values Programme

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Beliefs & Values Programme



Prezi

Integrating a values-based approach into WWF's conservation work by engaging with leaders and communities based on their spiritual, religious and cultural beliefs and value systems

Partnerships: WWF & Faiths



Value of
Partnerships

Islam -
Indonesia

Buddhism -
Asia

Advocacy

Summary:
Effective
Partnerships

Environmental NGOs can assist with:

- Guidance, information, advice related to the most pressing environmental issues and priority geographic areas
- Technical expertise in terms of skills building or the latest scientific methodologies, say in tree planting or M&E projects
- Resources like educational materials
- In some cases funding

We can help share best practices globally...



Introductory Film:

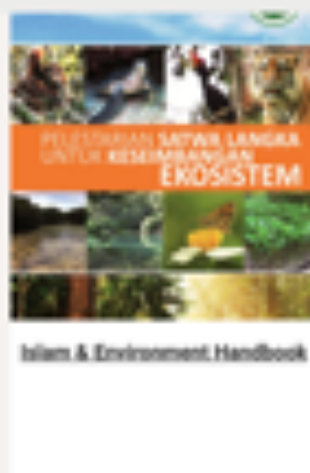


https://www.youtube.com/watch?v=eM3SXHTJ7_k&feature=youtu.be

Islam - Indonesia

- For the last 6 years: Islamic approaches to reducing wildlife trade and fires in forests/peatlands
- Stage 1: Fatwas: Result of partnership with UNAS, MUI, WWF
- Main facilitating partner: Dr. Mangunjaya, UNAS

Stage 2: Resources & Training



Cambodia

Objective:

- Increase capacity of Buddhists engaged in conservation initiatives on issues like illegal wildlife trade, forest loss, and consumption of animal parts for religious ornaments/medicines and animal prayer release
- Monks have asked for our help to raise their technical capacity



Support to
Monks



Support for Monks

Sharing information, resources and best practices:

- Producing a Buddhist Conservation Guidebook, and training
- Facilitating a country-wide network
- Bring to light key issues such as harmful practices like animal prayer release, work together on solutions
- Capturing Buddhist best practices in conservation to share with other Buddhist communities in and out of Cambodia

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Wildlife and Environment - Protection and Conservation
A guide book for Buddhist monks in Cambodia



ISRECON Devotee Nominated Co-Chair of UN
Multifaith Advisory Council

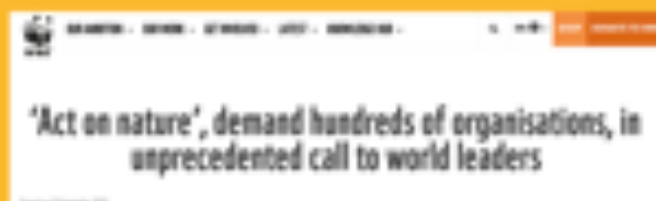
By: [Multifaith/Devotee](#) on 12/01/2020 at 10:11:11 AM



Watch the full video at the UN center link

Political Advocacy

- Fill gap: Working with faith groups active at UN to strengthen faith engagement on nature advocacy
- Formation of Faith and Biodiversity Coordination Group as primary entity for faith advocacy on nature at key moments
- UN Biodiversity Summit Sept 2020: 60+ faith groups sign on to Faith Call to Action & commitment to LTPs



New Deal for Nature and People

"Super Year for Nature"



NATURE POSITIVE BY 2030



Society for Conservation Biology

A global community of conservation and biology

Guidelines for Interacting with Faith-Based
Leaders and Communities

*A proposal by and for members of the
Society for Conservation Biology*

Submitted to the SCB Board of Governors by
the Religion and Conservation Biology Working Group
Best Practices Project

February 2018

Some Essentials of Partnerships

- Reach out to local environmental groups if would like help with identifying priority issues, opportunities, locations; help on strategy and potentially joint projects, fundraising, capacity building
- Challenges: Miscommunication
- Facilitation role, meaningful dialogue & trust building
- Use of values language can build bridges
- SCB BPG for conservationists working with faith groups & an example of a grouping of conservationists interested in partnering with faith groups: <https://conbio.org/groups/working-groups/religion-and-conservation-biology/>



Prezi

